Visions, Landscape Scale Delivery and The National Trust High Peak Moors

By Jon Stewart, General Manager Peak District
Scope of talk

Why+ Where
How
What
Outcomes
Lessons learnt
The future
NT Purpose

We are here to promote the preservation of special places for ever and for the benefit of the nation.

“The need of quiet, the need of air, the need of exercise, and… the sight of sky and of things growing seem human needs, common to all men.”

Octavia Hill, c.1895
……..for the purposes of promoting the permanent preservation for the benefit of the nation of lands and
…….. as regards lands for the preservation (so far as practicable) of their natural aspect features and animal and plant life
You Can't Iterate on a Burning Platform
Our Land: for ever, for everyone

• care for our carbon
• enhance wildlife
• protect water
• reconnect people with land

• use a land capability approach
• find new income for sustainable land management

http://www.nationaltrust.org.uk/article-1356395853017/
Where do visitors come from?

- Nearly 70 million day visits are made to upland National Parks each year from across the country.
- The Peak District and the Lake District receive the most visitors every year.

Origin of visitors to the Peak District National Park (2004-05)

Percentage of visitors:

- 1
- 2
- 4
- 5
- 23
- 33

National Park

© Peak District National Park
Access to open space
Highest conservation value

At the National UK level
SSSI/ National Park

At the European level:
Special Protection Area
Special Area of Conservation
( Natura 2000 site)
Ecosystem services
Client Brief
1. Produce a Vision and Plan
2. New tenancies over 10,000ha
3. New HLS over 10,000ha
Peak District Guiding Principles for Land Management
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 2011</td>
<td>Initial meeting with all NT moorland tenants</td>
</tr>
<tr>
<td>January 2012 and ongoing</td>
<td>Individual meetings with NT moorland tenants</td>
</tr>
</tbody>
</table>
| February & March 2012 | Four public *Your Moors, Your Ideas* workshops, which 250 people attended. They were asked what they would like to see more of, less of, changed and kept the same on the High Peak Moors, in respect of 4 key themes:  
  - Access & Recreation  
  - Historic & Working Landscapes  
  - Wildlife & Conservation  
  - Carbon, Water & Climate Change  
  People were also able to comment on these themes via the website. Over 950 comments were received. A summary of responses can be viewed at [www.high-peak-moors.co.uk/public-consultation/](http://www.high-peak-moors.co.uk/public-consultation/) |
| April 2012        | A workshop for Moors for the Future partners. See [www.moorsforthefuture.org.uk/](http://www.moorsforthefuture.org.uk/) for more about MFF and see [www.high-peak-moors.co.uk/public-consultation/](http://www.high-peak-moors.co.uk/public-consultation/) for a report of this workshop |
| June & July 2012  | Input from the Peak District National Park Authority officers and rangers                                                                          |
| Throughout        | Advice from the NT’s own regional and national advisers on agriculture, nature conservation, access and recreation and archaeology                  |
| June 2012         | Views gathered from a variety of experts. See Section 13                                                                                           |
| September 2013    | Final Vision and Plan launched                                                                                                                     |
The ladder of participation

- manipulated
- placated
- informed
- consulted
- involved
- partner
- helps design service
- high power:controls
- increased participation
- low power:powerless

Thorburn, Lewis and Shennings, 1995
National Trust
Welcome to the High Peak Moors
Consultation process

Your moors Your ideas
Sharing thoughts on the future of the National Trust’s High Peak Moors

A series of workshops to gather your ideas for a Master Plan which will guide the management of the National Trust’s High Peak Moors for the next 25 years.

Tue 28 February, 6.45pm - 9pm. Glossop Cricket Club North Road, Glossop, Derbyshire, SK13 7AS

Wed 21 March, 6.45pm - 9pm. Bamford Institute Main Road, Bamford, Hope Valley, Derbyshire, S33 0DY

Thu 22 March, 6.45pm - 9pm. Tosley All Saints’ Church Hall Off Tosley Hall Lane, Sheffield, South Yorkshire, S17 4AA

The meetings are free to attend but please book your place in advance by contacting the National Trust Peak District Office T: 01433 670368 E: peakdistrict@nationaltrust.org.uk

For more details visit www.high-peak-moors.co.uk

High Peak Moors Vision and Plan 2013–2038
Consultation Draft

Deadline for comments 30 November 2012
Consultation process

Public workshops Spring 2012: 950+ comments
Draft Plan Autumn 2012: 430 comments- 84% supportive
• Challenge
• United Front
• Back to core purpose “Golden thread”
• Backed up by Land capability
• 84% supportive of Vision
The High Peak Moors

National Trust

The next 50 years and beyond
Our vision for the High Peak Moors

The next 50 years and beyond
Vision

• To take the best from our shared inheritance, understanding and skills to create an inspirational 21st-century moorland landscape of restored and healthy natural habitats.

• A model for future upland moorland and moorland fringe management that delivers excellent landscape scale conservation and restoration; is rich in wildlife and cultural heritage; and provides excellent access, sustainable livelihoods and wider public benefits.

• Management based on constructive, forward looking partnerships with tenants, communities, organisations and users.
People being inspired
People looking after the land

Our vision for the High Peak Moors

Working together to look after this special place

High Nature Value Farming in Europe
35 European countries – experiences and perspectives

NOW AVAILABLE
Secure and healthy peat bogs
Vibrant wildlife, including birds of prey
More trees and shrubs in the valleys and cloughs
Public support for public benefit

General Guide to EWGS

- The English Woodland Grant Scheme
- How to apply
- How we deal with your application
- Application maps
- How to complete form EWGS 1
- How to claim grant

Water for life and livelihoods

River Basin Management Plan
Humber River Basin District

EWGS – Grants for the stewardship and care of woodlands

Environmental Stewardship Agreement

Kinder Scout, Dark Peak Estate Office, Edale End, Edale Road, Hope Valley, Derbyshire, S33 9RF
Agreement Reference: AG000529388
Strong Partnership in place since 2003 which has so far raised £32M
Lessons learnt

- Vision as a touchstone brilliant
- Remember why and who you are doing it for
- Golden thread- organisational alignment key
- Other’s support critical to achievement
- Could we have widened scope?
- Have it earlier to better inform delivery mechanisms
- Be flexible and adaptable
- How far in consulting/engaging do you want to go?
Lessons learnt 2

• Staff/team:
  • Skills, capabilities, capacity
  • Keeping people on the same page
  • Delivery structure and capacity

• Communications;
  • Show not tell- on site; before and after images
  • Website
  • Plain English eg Summary doc
  • Organisational alignment
  • Clarity of message to tenants
  • Repeat the why and in different ways
Playing our part

What does the nation need from the National Trust in the 21st century?
In the 21st century
“The question now is: what does the nation need from us in the 21st century?”
Helen Ghosh,

“This is even better than Google Maps!”
- newly recruited Trail TRACKer

AGE OF AUSTERITY
Looking after what we have got
Restoring a healthy beautiful natural environment

Our vision for the High Peak Moors

The next 50 years and beyond
Creating experiences of our places that move, teach and inspire

The Road to Longshaw

24th and 25th May 2014

"Follow the story of a wounded soldier from the Western Front back to England and recuperation at Longshaw Lodge, before returning to his regiment..."
Helping look after the places where people live

Sheffield City Council

Nesta...

Endowing public parks in the 21st century

National Trust
Growing support for what we do
Our ambition for all land

Land Outdoors Nature

Healthy

Productive

Rich in culture

Rich in wildlife

Beautiful

Enjoyed
Land and landscapes that are:

**Healthy**
Soils, water, carbon, ecological processes, adapting to change

**Rich in wildlife**
Habitats that are ‘better, bigger, more joined up’

**Productive**
Food, wood, water, energy, enterprises

**Enjoyable**
Accessible, welcoming, paths, space, interpreted

**Beautiful**
Cherished, distinctive, ‘unspoilt’, natural & cultural elements

**Culturally rich**
Historic sites, built features, traditions, stories
The High Peak Moors

The next 50 years and beyond