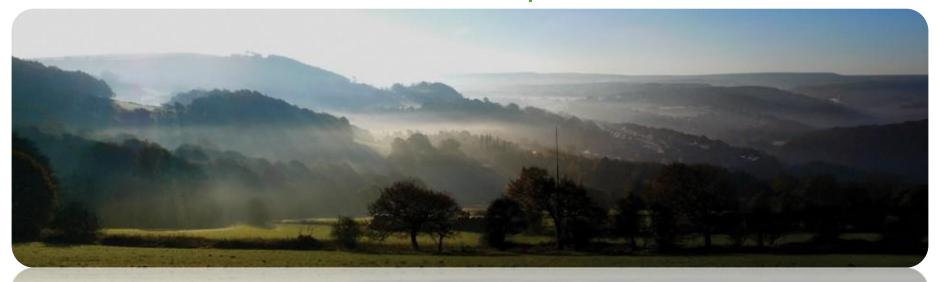
## Hello from the other side

#### Helen Noble, Chief Executive Pennine Prospects





You don't stumble upon your heritage. It's there, just waiting to be explored and shared Robbie Robertson (Canadian musician, born 1943)





# **Our vision**

A landscape for the future, a space for everyone and a resilient local economy





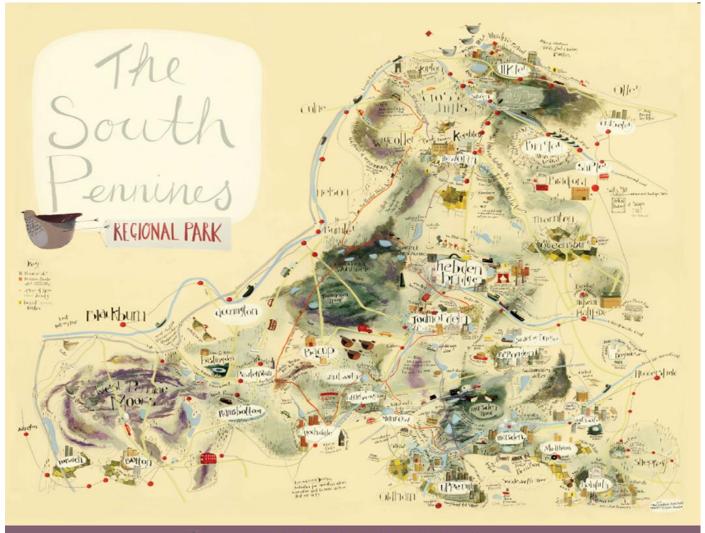
# Look 'back to the future'

- Hobhouse/Dower Reports – 1940s
- SCOSPA/WPMMC 1974
- Heritage Strategy 2001
- Established 2005
- Discussions to designate – up to 2010
- Energy for a South Pennines Regional Park -2012





#### As well as not instead of ...



PENNINE PRO FOR A THRIVIN

www.pennineprospects.co.uk

PENNINE PROSPECTS WORKING IN AND FOR THE SOUTH PENNINES FOR A THRIVING & RESILIENT ECONOMY, SPACE FOR EVERYONE, LANDSCAPE FOR THE FUTURE

# Just do it!

- A new non-statutory social designation
- Private/public/voluntary sectors
- Engaging everyone
- Established and new partners
- A new framework





# So what do we want?

- A people's park for the 21<sup>st</sup> Century
- Embedded and respected
- Well-known and valued
- Well-resourced and supported by all





## How?

- Collaboration & partnership working
- Working beyond boundaries
- New ways of working sustainably
- Delivery through innovative management



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# **Advantages**

- Access to resources
- Liability/risks mitigated
- Cashflow
- Landscape scale
- Innovative approach
- Build relationships







# **Advantages**

- Not constrained by legislation
- Potential to engage grassroots
- Builds capacity
- Partnerships





# Challenges

- Core resources difficult for core/project activities
- Chasing the football
- Influencing/advocacy
- Area's identity
- Capacity issues
- Competition







#### What next?







#### More of this ...

HIGGLEDY PIGGLEDY QUIRKY COMMUNITY INDEPENDENT WINDSWEPT DREMETIC SLFICKS CLOUGHS PEFIKS CRFIGS WANDERING FOOTPATHS HIDDEN FILLEYWAYS SNICKETS

NOOKS & CRFINNIES COBBLES STEFIM TRFIINS SECRET HFIUNTS PFICKHORSE TRFIILS SHELTERED VFILLEYS





#### A sense of place ... the future





# Working together for our future and future generations





#### Come and join us

#### Pennine Prospects' Annual Conference

The South Pennines in the 21st Century

Booking now on https://www.eventbrite.co.uk/e/the-southpennines-in-the-21st-century-its-landscapeand-cultural-heritage

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